

Can I conduct my study in both English and Spanish?

It depends. NORC's AmeriSpeak Panel is designed to conduct surveys in English and Spanish. TESS Short Studies are ineligible for Spanish language because they are often bundled with other short studies. However, standard TESS projects may be conducted in English and Spanish. Projects will incur a 10% surcharge for conducting the survey in Spanish, and an additional 5% surcharge if the investigator would like NORC to provide translation of the questionnaire. Those additional costs may require you to reduce the sample size or provide supplemental funding to cover the difference, if the overall project reaches our limits. When you submit your project description, be sure to include that you would like your survey to be available in Spanish, and whether or not you need NORC to provide the translation.

And here's a sample budget with Spanish language. The changes to our existing calculator are in red:

TESS Study Number		Notes
<i>Principal Investigator Name</i>		
<i>Principal Investigator Organization</i>		
<i>Principal Investigator email</i>		
Sample size	2000	
N survey items asked per respondent	10	
Price per item	\$ 0.60	
Number of items to program	15	
Programming complexity	medium	
Programming price per item	\$ 75.00	
Additional profile variables (after first 3)		
Special population surcharge (% increase)		
Incentive (per respondent)		
<b>Spanish language</b>	yes	this triggers the 10% surcharge
<b>Translation by NORC</b>	yes	this triggers the 5% surcharge
Video (seconds total)		
Audio (yes/no)	no	
Sample price	\$ 12,000.00	
Programming price	\$ 1,125.00	
Additional profile variable(s) price	\$ -	
Special population surcharge	\$ -	
<b>Spanish language surcharge</b>	\$ 2,400.00	15% surcharge of sample price
Incentives (base)	\$ -	
Incentives (handling)	\$ -	
Video surcharge	\$ -	
Audio surcharge	\$ -	
<b>Total</b>	<b>\$ 15,525</b>	